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**FOR IMMEDIATE RELEASE**

## **Dragons' Lavoudrick Vaughn Named Friday Night Vyve Player of the Week**

*Vyve Broadband Salutes Redwater Running Back For Outstanding Play*

**Redwater, TX** (October 25, 2017) — Redwater senior running back Lavoudrick Vaughn was named Friday Night Vyve Player of the Week for his outstanding play in the Dragons' 48-14 win over New Boston Friday night.

Vaughn did it all, rushing for 158 yards and two touchdowns, catching a pair of passes for another 56 yards and throwing a touchdown pass to wideout Joe Hendrix in the blowout win over the Lions.

The Friday Night Vyve Player of the Week is presented to the player who most exemplifies competition, teamwork, leadership and sportsmanship for his high school team each Friday night.

For week eight, that player is Redwater's Lavoudrick Vaughn.

"Vyve is very proud of the high school football programs in the communities we serve," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "And we are equally proud of Redwater's Lavoudrick Vaughn as this week's Friday Night Vyve Player of the Week."

### **About Vyve Broadband LLC**

Vyve Broadband, founded in 2012, is an innovative company serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available along with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1 Gig, all-digital, high-definition video and fully featured digital voice. Vyve Business Services include optical Ethernet, PRI and hosted voice services for the business community.

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