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FOR IMMEDIATE RELEASE

Vyve's 3rd Annual Christmas Card Art Contest Spreads Holiday Cheer Throughout All Vyve Communities

Eleven-Year Old's Design Chosen As Official Vyve Christmas Card From Over 1,000 Entries

Rye Brook, NY (December 11th, 2017) – Vyve's Annual Christmas Card Contest was a huge hit for the third year in a row. With over 1,000 entries from all eight Vyve services area states, this year's contest entries surpassed all expectations.

After a long and thorough judging process, the Vyve team decided on a clear winner. Eleven-year old Dana Jordan from Broxton Mary Hayes Elementary School in Broxton, GA. Jordan's drawing of a peacefully praying angel will be featured on Vyve's Official Christmas Card and will be distributed to over 200,000 households throughout the country. Jordan will win an iPad mini for herself, \$200 in art supplies for her school and a school-wide cookies and cocoa party.

The award winning community relations program has become much more than a brand initiative for the company. The program brings communities together and give kids the opportunity to share what Christmas Spirit means to them. The Vyve team looks forward to this contest all year.

"Certainly from an integrated branding perspective it has been hugely successful," said Jeffrey DeMond, chief executive officer for Vyve Broadband. "But as the campaign has grown organically from company-to-community and back, it has shown how deeply we are engaged with our communities, and how much we care about our communities. At the end of the day, it makes everyone in our company and our communities feel good."

Kid's ages 3-12 year old who live in a Vyve market are eligible to enter to design a card that describes what Christmas Spirit means to them. The program is promoted throughout Vyve markets including schools, libraries, churches, social media and chambers of commerce.

Jordan's winning design was sent to Hallmark Business Connections who will produce Vyve's official 2017 Christmas Card.

For more information, go to VyveBroadband.com/CardContest

About Hallmark Business Connections

Hallmark Business Connections is the business-relationships unit of the iconic Hallmark Cards brand. We leverage more than 100 years of Hallmark heritage, creativity and



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innovation businesses build and strengthen the relationships that make them thrive. Turning customers into advocates and employees into champions, Hallmark Business Connections crafts innovative solutions that boost employee engagement and business growth. Kansas City, MO, Minneapolis, MN. For more information, visit <http://www.HallmarkBusinessConnections.com>.

About Vyve Broadband LLC

Vyve Broadband, founded in 2012, is an innovative company serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available along with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1 Gig, all-digital, high-definition video and fully featured digital voice. Vyve Business Services include optical Ethernet, PRI and hosted voice services for the business community.

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