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**It's (almost) the Most Wonderful Time of the Year!
Vyve Broadband Calls for Entries in its Fourth Annual
Christmas Card Art Contest**

Shawnee, OK (October 23, 2018) — It's time to get into the holiday spirit as Vyve Broadband has launched the company's fourth annual "Create Our Christmas Card Art Contest," engaging local communities and empowering children to design their 2018 Christmas Card.

Children ages 3-12 are invited to submit an original piece of artwork showcasing the "Spirit of Christmas". The winning entry will be featured on the official 2018 Vyve Christmas card sent to over 200,000 households and thousands more across Vyve's online and social media platforms. The winning artist will also win an iPad mini and their school will win a Cookies and Cocoa party and over \$200 in art supplies!

The contest is heavily promoted to schools, churches, libraries, chambers of commerce and Mayor's offices through Vyve public relations, community relations, social media, digital media and online channels.

"This is my favorite program that we do each year because it really just makes everyone in our company and our communities feel good," said Vyve SVP of Marketing and Customer Experience, Diane Quennoz. "Last year we had over 1,000 entries, it was so hard to choose a winner that we decided to highlight them all through TV commercials, on our Facebook page, and in our retail centers. We can't wait to see the creativity that this year's contest brings,"

In 2017, 11-year-old Dana from Broxton, GA won the contest with her artistic take on the "Spirit of Christmas," an angel with Vyve yellow wings, in front of a huge assembly of her peers, teachers and community leaders.

"This contest furthers our commitment to the areas we serve, especially to our local schools," added Quennoz. "Giving back to our communities is a core part of Vyve's DNA."

The contest is open to residents in Vyve-powered markets in Arkansas, Georgia, Kansas, Louisiana, Oklahoma, Tennessee, Texas, and Wyoming. Entrants must be between 3-12 years old at the time of contest entry. All entries are due November 1, 2018.



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Official Entry Forms, and **Official Rules** are available at participating schools, Vyve retail offices, or the Vyve website at: www.vyvebroadband.com/cardcontest. Entries will be judged by a panel of artists at Vyve and their advertising agency.

About Vyve Broadband LLC

Vyve Broadband, founded in 2012, is an innovative company serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, along with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1 Gig, all-digital, high-definition video and fully featured digital voice. Vyve Business Services include optical Ethernet, PRI and hosted voice services for the business community.

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