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FOR IMMEDIATE RELEASE

**Bulldogs' Grayson Howard Named
Friday Night Vyve Player of the Week**

Vyve Broadband Salutes Claiborne Kicker For Outstanding Play

New Tazewell, TN (November 8, 2018) — Claiborne senior kicker Grayson Howard was named Friday Night Vyve Player of the Week for his outstanding play in the Bulldogs' loss to Alcoa Friday night.

Friday Night Vyve, sponsored by Vyve Broadband, recognizes exceptional performances from players on high school teams in Vyve markets each week. Players are nominated by sportswriters who cover their games. They are then recognized through articles in the local paper and social media posts from Vyve throughout the following week.

Howard was a bright spot as he got the Bulldogs out of many jams with some exceptional punting out of the end zone and deep in the team's own territory. The previous week, he went 5-5 on PAT's and punted the ball like few others have ever done at CHS.

"At Vyve, we love recognizing those who go above and beyond to help their teams succeed, which is why we love celebrating the Friday Night Vyve Player of the Week," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "This award is for the player who exemplifies qualities Vyve Broadband finds important, such as being quick and accurate. Congratulations Grayson for capturing this week's honors. Go Bulldogs!"

About Vyve Broadband LLC

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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