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FOR IMMEDIATE RELEASE

**Panthers' Caden Brunσμα Named
Friday Night Vyve Player of the Week**

Vyve Broadband Salutes Cumberland Gap Quarterback For Outstanding Play

Cumberland Gap, TN (October 28, 2019) — Cumberland Gap player Caden Brunσμα was named Friday Night Vyve Player of the Week for his outstanding play in the Panthers' 30-14 win over Claiborne Friday night.

Senior quarterback, Brunσμα scored four rushing touchdowns and led a late drive in the fourth quarter to clinch the victory over their long-term rival.

"Shining under the Friday night lights is every high school football player's dream, and Vyve Broadband is thrilled to be able to highlight the Cumberland Gap player who has racked up the stats on the field," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "Like Vyve Broadband, these athletes stand out against their competitors by making a difference on the team and in the community. We wish the Panther football team continued success and are excited to continue honoring these amazing young men."

About Vyve Broadband LLC

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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