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FOR IMMEDIATE RELEASE

**Panthers' Caden Brunσμα and Holdin McDaniel Named
Friday Night Vyve Player of the Week**

Vyve Broadband Salutes Cumberland Gap Players For Outstanding Play

Cumberland Gap, TN (October 8, 2019) — Cumberland Gap players Caden Brunσμα and Holdin McDaniel were named Friday Night Vyve Player of the Week for their outstanding play in the Panthers' 46-36 win over Wartburg Central Friday night.

Brunσμα passed for 375 yards with four touchdowns. McDaniel had 157 yards rushing against the Bulldogs.

"Making a difference is something Vyve Broadband is passionate about, so celebrating the Friday Night Vyve Player of the Week in the communities we serve is an honor we couldn't pass up," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "The players we are celebrating this week are talented young men who deserve congratulations. Vyve wants to encourage them to keep making a difference with their award-winning play!"

About Vyve Broadband LLC

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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