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FOR IMMEDIATE RELEASE

**Wolves' Carson Smith Named
Friday Night Vyve Player of the Week**

Vyve Broadband Salutes Dalhart Player For Outstanding Play

Dalhart, TX (October 17, 2018) — Dalhart senior player Carson Smith was named Friday Night Vyve Player of the Week for his outstanding play in the Wolves' 37-7 win over Perryton Friday night.

Friday Night Vyve, sponsored by Vyve Broadband, recognizes exceptional performances from players on high school teams in Vyve markets each week. Players are nominated by sportswriters who cover their games. They are then recognized through articles in the local paper and social media posts from Vyve throughout the following week.

Smith led the team with a 37-yard catch, 45-yard touchdown reception and fumble recovery.

"Vyve Broadband loves supporting local schools and its student athletes because we know how important schools are to the communities Vyve serves," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "Awarding the Friday Night Vyve Player of the Week is a great honor for Vyve because we hope to encourage all athletes to stay dedicated in the classroom and on the field. Congratulations Carson Smith of the Dalhart Wolves for being this week's winner."

About Vyve Broadband LLC

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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