



Contact:

Diane Quennoz

914-234-8304

Diane.Quennoz@Vyvebb.com

FOR IMMEDIATE RELEASE

**Bobcats' Kaleb Small Named
Friday Night Vyve Player of the Week**

Vyve Broadband Salutes Dumas Player For Outstanding Play

Dumas, AR (November 21, 2018) — Dumas senior Kaleb Small was named Friday Night Vyve Player of the Week for his outstanding play in the Bobcats' 34-30 win over Central Friday night.

Friday Night Vyve, sponsored by Vyve Broadband, recognizes exceptional performances from players on high school teams in Vyve markets each week. Players are nominated by sportswriters who cover their games. They are then recognized through articles in the local paper and social media posts from Vyve throughout the following week.

Small had 157 all-purpose yards and scored a touchdown and two 2-point conversions in the team's second round playoff win.

"Congratulations to this week's Friday Night Vyve Player of the Week for showing excellence on the field and making the community proud," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "At Vyve, we are proud to be a part of the communities we serve and to celebrate hard-earned success on the field."

About Vyve Broadband LLC

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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