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FOR IMMEDIATE RELEASE

Bobcats' Kylin James Named Friday Night Vyve Player of the Week

Vyve Broadband Salutes Dumas Running Back For Outstanding Play

Dumas, AR (October 25, 2017) — Dumas freshman running back Kylin James was named Friday Night Vyve Player of the Week for his outstanding play in the Bobcats' 46-8 win over DeWitt Friday night.

On the night, James rushed for 200 yards and four touchdowns in the big win over the Dragons. This is the second Friday Night Vyve Player of the Week honor for the freshman running back.

The Friday Night Vyve Player of the Week is presented to the player who most exemplifies competition, teamwork, leadership and sportsmanship for his high school team each Friday night.

For week eight, that player is Dumas' Kylin James.

"Vyve is very proud of the high school football programs in the communities we serve," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "And we are equally proud of Dumas' Kylin James as this week's Friday Night Vyve Player of the Week."

About Vyve Broadband LLC

Vyve Broadband, founded in 2012, is an innovative company serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available along with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1 Gig, all-digital, high-definition video and fully featured digital voice. Vyve Business Services include optical Ethernet, PRI and hosted voice services for the business community.

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