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FOR IMMEDIATE RELEASE

**Buffaloes' A.J. Martin Named
Friday Night Vyve Player of the Week**

Vyve Broadband Salutes McAlester Running Back For Outstanding Play

McAlester, OK (October 24, 2018) — McAlester senior running back A.J. Martin was named Friday Night Vyve Player of the Week for his outstanding play in the Buffaloes' 37-57 loss to Tulsa Edison Thursday night.

Friday Night Vyve, sponsored by Vyve Broadband, recognizes exceptional performances from players on high school teams in Vyve markets each week. Players are nominated by sportswriters who cover their games. They are then recognized through articles in the local paper and social media posts from Vyve throughout the following week.

Martin rushed for 251 yards on 14 carries, caught 5 passes for 56 yards and accounted for four total touchdowns.

"Shining under the Friday night lights is every high school football player's dream, and Vyve Broadband is thrilled to be able to highlight the McAlester player who has racked up the stats on the field," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "Like Vyve Broadband, these athletes stand out against their competitors by making a difference on the team and in the community. We wish the Buffaloes' football team continued success and are excited to continue honoring these amazing young men."

About Vyve Broadband LLC

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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