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FOR IMMEDIATE RELEASE

**Owls' Caleb Woodson Named
Friday Night Vyve Player of the Week**

Vyve Broadband Salutes McGehee Running Back For Outstanding Play

McGehee, AR (October 21, 2019) — McGehee player Caleb Woodson was named Friday Night Vyve Player of the Week for his outstanding play in the Owls' 28-20 win against Barton Friday night.

Senior running back, Woodson led the Owls with two touchdowns in the team's victory over the Bears.

"Vyve Broadband loves supporting local schools and its student athletes because we know how important schools are to the communities Vyve serves," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "Awarding the Friday Night Vyve Player of the Week is a great honor for Vyve because we hope to encourage all athletes to stay dedicated in the classroom and on the field. Congratulations to Caleb Woodson of the McGehee Owls for being this week's winner."

About Vyve Broadband LLC

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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