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**Owls' Marcus Rose Named
Friday Night Vyve Player of the Week**

Vyve Broadband Salutes McGehee Player For Outstanding Play

McGehee, AR (November 1, 2018) — McGehee player Marcus Rose was named Friday Night Vyve Player of the Week for his outstanding play in the Owls' 55-6 win over Drew Central Friday night.

Friday Night Vyve, sponsored by Vyve Broadband, recognizes exceptional performances from players on high school teams in Vyve markets each week. Players are nominated by sportswriters who cover their games. They are then recognized through articles in the local paper and social media posts from Vyve throughout the following week.

Rose had a huge night on both sides of the ball by scoring a rushing touchdown and breaking up three Pirate passes.

"On behalf of Vyve Broadband, I am so excited to award the Friday Night Vyve Player of the Week for McGehee," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "Across the board, this week's winners are fast, determined and powerful athletes, which are qualities Vyve Broadband is very familiar with among our products and services. We are honored to recognize winners across all communities and encourage them to keep making a difference on the field."

About Vyve Broadband LLC

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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