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FOR IMMEDIATE RELEASE

**Owls' Jody Easter Named
Friday Night Vyve Player of the Week**

Vyve Broadband Salutes McGehee Player For Outstanding Play

McGehee, AR (November 20, 2019) — McGehee sophomore Jody Easter was named Friday Night Vyve Player of the Week for his outstanding play in the Owls' 37-8 win over Perryville Friday night.

Easter led the team with three touchdowns in the team's first round playoff win.

"Vyve Broadband loves supporting and investing in the communities we serve because of the amazing people, schools and teams in these communities," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "The Friday Night Vyve Player of the Week honors the player who has been remarkable on the field and has made their community and Vyve proud. Congratulations to this week's winner, Jody Easter! We wish Jody and the Owl football team our best."

About Vyve Broadband LLC

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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