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FOR IMMEDIATE RELEASE

**Owls' Caleb Woodson Named
Friday Night Vyve Player of the Week**

Vyve Broadband Salutes McGehee Running Back For Outstanding Play

McGehee, AR (November 28, 2018) — McGehee junior running back Caleb Woodson was named Friday Night Vyve Player of the Week for his outstanding play in the Owls' loss to Prescott Friday night.

Friday Night Vyve, sponsored by Vyve Broadband, recognizes exceptional performances from players on high school teams in Vyve markets each week. Players are nominated by sportswriters who cover their games. They are then recognized through articles in the local paper and social media posts from Vyve throughout the following week.

Woodson had several big runs in the third-round playoff game and was essential to the team's success this season.

"At Vyve, we provide high-speed internet, TV and phone services to our customers, so we especially appreciate this week's Friday Night Vyve Player of the Week's speed, agility and dedication to their team," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "We know that one player's success is a team effort, which is why Vyve Broadband is proud to support the McGehee Owls."

About Vyve Broadband LLC

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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