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**FOR IMMEDIATE RELEASE**

**Owls' Jody Easter Named  
Friday Night Vyve Player of the Week**

*Vyve Broadband Salutes McGehee Player for Outstanding Play*

**McGehee, AR** (September 4, 2019) — McGehee sophomore Jody Easter was named Friday Night Vyve Player of the Week for his outstanding play in the Owls' 61-15 win over Conway Christian Friday night.

Easter helped lead the Owls to victory by forcing a fumble and scoring two touchdowns in the team's first game of the season.

"Congratulations to this week's Friday Night Vyve Player of the Week for showing excellence on the field and making the community proud," said Diane Quennoz, Vyve SVP, Marketing and Customer Experience. "At Vyve, we are proud to be a part of the communities we serve and to celebrate hard-earned success on the field."

**About Vyve Broadband LLC**

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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