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FOR IMMEDIATE RELEASE

Vyve Broadband Announces Launch of 200 Megabit-per-second Broadband Service and Digital TV Upgrades in Mena

'Vyve 200' and XSTREAM TV Launch Affirm Company's Commitment to Broadband Adoption in Rural Markets

Mena, AR (January 24, 2019) — Vyve Broadband's mission is to level the playing field by providing rural communities with access to the same world-class broadband services typically found in big cities across the country. Today, Vyve has taken the next step in that mission with the launch of 200 Megabit-per-second Internet service and an upgraded all-digital HD TV platform to customers in Mena, Arkansas, an offering unavailable from any other provider in the area.

The local Vyve team completed successful testing of 200 Mbps service, and it is now available to local residents and businesses in Mena. The boost to 'Vyve 200' quadruples Vyve's previous Internet speed offerings in the area. Residents with multiple connected devices such as smartphones, security cameras, video doorbells, and gaming systems will be able to run their devices concurrently.

Vyve also announced upgrades to their television offering, having completed a conversion to move from analog service to an all-digital HD TV platform. Beyond vastly improved picture quality and over 150 available HD channels, the upgrade introduces Vyve XSTREAM TV to the market, which integrates Vyve's live TV lineup with access to streaming services like Netflix, Hulu, and YouTube into its user interface (powered by Vyve Internet, of course).

"We're thrilled to be able to bring even faster Internet speeds and Vyve XSTREAM TV service to the Mena community," said Dave Harwood, General Manager for Vyve across West Arkansas. "As folks continue to fill their homes with WiFi devices and their time with streaming video, we want them to know Vyve has the solutions to power their homes. From delivering the fastest Internet speeds at the most affordable prices in town to entertainment platforms like XSTREAM TV that make watching what you want more seamless than ever, we've got you covered."

These upgraded services represent another milestone in the ongoing drive by Vyve to provide cutting-edge technology in rural markets that have traditionally lagged behind.

"It's clear that the online technology, information and entertainment landscape is evolving on an almost daily basis. What's incredibly fast today will be the norm tomorrow," said Jeffrey DeMond, Vyve Chief Executive Officer. "Vyve is building the network now that our customers will want and demand in the future. We're committed to



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long-term relationships with our customers, and part of that commitment is looking not only at their current needs, but what their needs will be several years down the road.”

Customers who are interested in ‘Vyve 200’ and XSTREAM TV service are encouraged to call 1-855-FOR-VYVE.

About Vyve Broadband LLC

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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