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FOR IMMEDIATE RELEASE

VYVE BROADBAND CELEBRATES OUR TROOPS ON VETERANS DAY AND EVERY DAY

Vyve Broadband Cares about Veterans in the Community and in the Workplace

Rye Brook, N.Y. (November 7, 2017) — In celebration of Veterans Day on November 11th, and in honor of veterans throughout the year, Vyve Broadband is committed to supporting our troops through local VFW chapters (Veterans of Foreign Wars), as well as providing employment to those who have served.

Vyve has shown its support with donations to local VFW Chapters. These donations have supported programs that ensure the funds stay in the local communities where veteran assistance is needed most. As an organization, the VFW advocates for veterans' rights and provides a place for them to join together in a spirit of mutual support and patriotism.

As part of its company culture, Vyve Broadband strives to maintain close relationships with the communities it serves. Vyve has been committed to a U.S.-based workforce, with more than 10% of its current workforce being veterans, and is proud to have these brave men and women on board to help serve within our communities. Vyve has participated with Mission Media in an on-going veteran recruitment effort to further build on this number for the past two years.

"We want our veterans to know how much we appreciate their service" said Jeffrey DeMond, chief executive officer of Vyve Broadband. "It makes sense to hire veterans within the communities that Vyve services. Our veterans have served our country and we value their skills and work ethic. We're honored to bring those skills to our local communities to help serve our customers."

Vyve is currently asking all employee veterans to come forward to ensure that records are up to date so that they can be recognized for the honor they have earned. As part of a communication effort to reach veterans, Vyve will be launching an internal companywide program to thank its veteran employees, and a social media and PR effort to thank all veterans.



About the VFW

Veterans of Foreign Wars of the U.S. is a nonprofit veterans service organization comprising eligible veterans and military service members from the active, Guard and Reserve forces. Founded in 1899 and chartered by Congress in 1936, the VFW is the nation's largest organization of war veterans and its oldest major veterans organization.

About Vyve Broadband LLC

Vyve Broadband is an innovative company, founded in 2012 serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia, and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity, cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, combined with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to 1GB, all-digital, high-definition video and fully featured digital voice. Vyve Business Services provides optical Ethernet, PRI and hosted voice services to the business community.

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