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**FOR IMMEDIATE RELEASE**

**Come Shred with Vyve on Saturday, April 27<sup>th</sup>!**

*Vyve invites Durant community to shred paper items free of charge as they announce 'Green' initiative in honor of Earth Week*

**Durant, OK (April 9, 2019)** – As part of their Vyve Cares initiative, the typically yellow Vyve Broadband is 'going green' in honor of Earth Week. Vyve recently announced the launch of "Vyve Green," a program that incentivizes customers to enroll in Paperless Billing to support the company's mission to reduce paper usage and help save trees and the environment.

To kick-off the program, Vyve is bringing an industrial shredder truck to Durant and encouraging residents and businesses to come safely shred and recycle sensitive paper documents free of charge.

"We all have old bills and stacks of paper that we need to get rid of without compromising the security of our personal information," said Diane Quennoz, SVP of Marketing and Customer Experience at Vyve. "We're excited to launch our Vyve Green initiative by bringing a shredder truck to Durant so people can safely recycle their sensitive documents. And, of course, we'll be Vyve-ing it up with fun prizes for people who shred materials!"

In addition, Vyve customers in Durant who enroll in Paperless Billing will receive a Vyve prize.

**WHEN:** Saturday, April 27<sup>th</sup>, 2019  
11:00am – 2:00pm

**WHERE:** Durant City Hall  
300 W Evergreen Street  
Durant, OK 74701

**WHAT:** Safely Shred sensitive documents - FREE, refreshments, prizes, and more!

**About Vyve Broadband LLC**

Vyve Broadband, founded in 2012, is an innovative company serving largely non-urban communities in eight states, including Oklahoma, Texas, Arkansas, Kansas, Louisiana, Tennessee, Georgia and Wyoming. A technology leader in the cable and broadband sectors, Vyve Broadband offers an extensive range of broadband, fiber connectivity,

cable television and voice services for commercial and residential customers. Vyve was formed as a platform to provide the very best next-generation services and features available, along with a sector-leading customer experience. Residential services include high-speed Internet with speeds up to Vyve Gig, all-digital, high-definition video and fully featured digital voice. Vyve Business Services include optical Ethernet, PRI and hosted voice services for the business community.

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